



# AXITA COTTON LIMITED

**AXITA COTTON**

ISO 9001:2015 CERTIFIED

**Mfg. & Exporter of Cotton**

CIN No. : L17200GJ2013PLC076059

GST No : 24AALCA8092L1Z6

PAN : AALCA8092L

**BSE** Script Code: 542285

**NSE** Script Code: AXITA

Tele: +91 6358747514

**Registered Office:** Survey No. 324, 357, 358, Borisana, Kadi, Thol Road, Kadi, Mahesana - 382715, Gujarat, Bharat

**Corporate Office:** Rannade House, First Floor, Opp. Sankalp Grace 3, Near Ishan Bunglows, Shilaj, Ahmedabad - 380059, Gujarat, Bharat

Email: cs@axitacotton.com, cs@axita.in Website: www.axitacotton.com

Date: 21-01-2025

To,  
The Secretary, Listing Department  
**BSE Limited,**  
Phiroze Jeejeebhoy Towers, Dalal  
Street, Fort, Mumbai - 400 001,  
Maharashtra, Bharat

To,  
The Manager-Listing Department  
**The National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, G Block,  
Bandra Kurla Complex, Bandra (E), Mumbai - 400051,  
Maharashtra, Bharat

Respected Sir/Madam,

**Subject: Disclosure under Regulation 30 of SEBI Listing Regulations - Agreement with media Company**

Pursuant to Regulation 30, Part-A and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that the Company has executed an Agreement executed with PR agency viz., Vigor Media Productions Private Limited, Noida ("Vigor") on January 21, 2025.

The details as required under Regulation 30 read with Schedule III of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, are enclosed as **Annexure I.**

A copy of the press release would also be placed on the website of the Company at [www.axitacotton.com](http://www.axitacotton.com)

We request you to kindly take the above on record.

Thanking you

Yours Faithfully,  
For, Axita Cotton Limited



Nitinbhai Govindbhai Patel  
Chairman Cum Managing Director  
DIN: 06626646

Encl.: as above



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## Annexure I:

Details under Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirement) Regulation, 2015 read along with SEBI Circular CIR/CFD/CMD/4/2015, dated September 09, 2015 read with circular no. 1/P/CIR/2023/123 dated July 13, 2023.

Particulars	Details
1.1. Name(s) of parties with whom the agreement is entered	Vigor Media Productions Private Limited ("Vigor")
1.2. Purpose of Entering into the Agreement	Vigor to act as Public Relations Consultants of the Company for promoting media and corporate image building and related matters.
1.3. Shareholding, if any, in the entity with whom the agreement is executed;	NIL
1.4. Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.	NIL
1.5. Whether the said parties are related to promoter / promoter group / group companies in any manner. If yes, nature of relationship;	NO
1.6. whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length"	NO
1.7. In case of issuance of shares to the parties, details of issue price, class of shares issued	Not Applicable
1.8. Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.	NIL
1.9. in case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): a. name of parties to the agreement; b. nature of the agreement; c. date of execution of the agreement; d. details of amendment and impact thereof or reasons of termination and impact thereof	Not Applicable



National Stock Exchange Of India Limited

**Date of**

21-Jan-2025

**NSE Acknowledgement**

<b>Symbol:-</b>	AXITA
<b>Name of the Company: -</b>	Axita Cotton Limited
<b>Submission Type:-</b>	Announcements
<b>Short Description:-</b>	Agreements
<b>Date of Submission:-</b>	21-Jan-2025 08:18:11 PM
<b>NEAPS App. No:-</b>	2025/Jan/27026/11141

Disclaimer : We hereby acknowledge receipt of your submission through NEAPS. Please note that the content and information provided is pending to be verified by NSEIL.

Date & Time of Download : 21/01/2025 20:19:43

**BSE ACKNOWLEDGEMENT**

<b>Acknowledgement Number</b>	8788763
<b>Date and Time of Submission</b>	1/21/2025 8:18:20 PM
<b>Scripcode and Company Name</b>	542285 - Axita Cotton Ltd
<b>Subject / Compliance Regulation</b>	Announcement under Regulation 30 (LODR)-Memorandum of Understanding /Agreements
<b>Submitted By</b>	Shyamsunder Panchal
<b>Designation</b>	Company Secretary &Compliance Officer

**Disclaimer** : - Contents of filings has not been verified at the time of submission.